

Brand Partnerships



PROJECT
RHAPSODY
ORBITAL MEDIA STUDIO

A new setting for creation. A new environment for discovery.

A proposed partnership with

symphony
space

Project Rhapsody is the creative arm of Symphony Space.

Rhapsody develops brand projects for low Earth orbit—the region close to Earth where spacecraft circle the planet.

A project could connect an object, material or research question with an orbital mission and a creative story on Earth. The work begins with a brand brief and technical review.



Start with a purpose worth pursuing.

Choose a craft, product, design language or materials question that could gain meaning from an orbital project.

Define the intended audience and outcome before committing to a mission. Rhapsody shapes the creative treatment; Symphony assesses whether the idea can be carried out.



Three ways to shape a project.

Creative campaigns

An object or garment could be filmed through its making, preparation and orbital journey. Deliverables might include a hero film and stills.

Materials research

A defined materials, fragrance or formulation question could become a study with matched Earth controls, suitable containment and a plan for analysis.

Experiences on Earth

Film, mission records and an Earth-made display piece could support an exhibition, retail installation or client event.

Illustrative directions, subject to brand approval and technical feasibility. Displaying a space-flown object would require an agreed recovery plan.



Bring the creative and mission teams to one brief.

Your brand

Defines the ambition, audience and standards, and approves how its work is presented.

Rhapsody

Develops the concept, filming plan and agreed creative deliverables.

Symphony

Assesses mission requirements and plans integration and operations.



Build the creative work and launch plan together.

01 Brief: define the work, audience and research question, where relevant.

02 Qualify: assess feasibility, risk and platform fit.

03 Integrate: engineer, test and approve the payload.

04 Launch and capture: execute the approved mission and filming plan.

05 Deliver: provide agreed films, images, records, data and analysis.

The brand retains creative approval under the agreed process.
Symphony retains authority over mission safety and operations.



Protect the work before it leaves Earth.

Agree ownership and usage rights for footage, creative masters, background IP, research data and new inventions before integration begins. Define confidentiality, publication review and access controls for each project.

Symphony's proposed program framework includes segregated client data. Any security architecture, category exclusivity or reserved capacity must be specified and approved in the agreement.



Agree what success looks like.

Creative

Approved assets, qualified reach, engagement and cost per usable deliverable.

Commercial

Attributable inquiries, client engagement and changes in sales measured against an agreed baseline, where feasible.

Project record

Mission records and chain of custody. Any price premium must be supported by an actual transaction.

Optional research

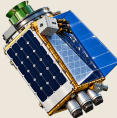
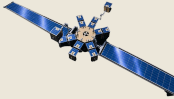
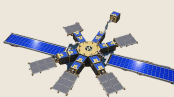
Protocol completion, data quality and differences from Earth controls, if a study is included.



Build the brief now. Match it to the right launch.

Begin with one creative ambition or research question. Symphony will assess the brief and identify a suitable platform and launch opportunity.

Platform development roadmap

	Prelude-01 — target launch April 2028 Payload slots: 4 Power: 300 W	Hosted mass: 15 kg Mission life: 3-6 months
	Adagio-Mini — target launch December 2028 Payload slots: 12 Power: 2 kW	Hosted mass: 240 kg Mission life: 5-7 years
	Adagio — target launch Q2 2029 Payload slots: 12 Power: ~12 kW	Hosted mass: 1,200 kg Mission life: 15 years
	Adagio-XL — target launch Q4 2029 Payload type: GPU pods Power: 100-200 kW	Hosted mass: 1,200 kg Mission life: 15 years

Specifications and dates are development targets, subject to design maturity, qualification and availability. Mission assignment and any recovery requirements follow feasibility review.



What would your brand make or discover?

Bring one creative ambition or research question to a working session with Rhapsody and Symphony's creative and technical leads.

Define the scope, test its feasibility and agree the next decision.

